

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A01 BEST USE OF ANIMATION/ COMPUTER GRAPHICS/SPECIAL EFFECTS</b>				
WATERSLIDE	BARCLAYCARD	BARCLAYCARD	THE MILL, London	UNITED KINGDOM
WAR	BENADRYL	BENADRYL	THE MILL, London	UNITED KINGDOM
TIME SCULPTURE	TOSHIBA	TOSHIBA	THE MILL, London	UNITED KINGDOM
NEED FOR SPEED SHIFT: FROM THE INSIDE OUT	ELECTRONIC ARTS	VIDEO GAME	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS
STOP, LOOK AND LISTEN	DEPARTMENT FOR TRANSPORT	CHILD ROAD SAFETY	LEO BURNETT, London	UNITED KINGDOM
LOOK FOR A SAFE PLACE TO CROSS	DEPARTMENT FOR TRANSPORT	CHILD ROAD SAFETY	LEO BURNETT, London	UNITED KINGDOM
DRESS BRIGHT IN THE DARK	DEPARTMENT FOR TRANSPORT	CHILD ROAD SAFETY	LEO BURNETT, London	UNITED KINGDOM
ALL AGAINST EACH OTHER	AMNESTY INTERNACIONAL	AMNESTY INTERNATIONAL	LEO BURNETT LISBOA	PORTUGAL
DOORS	HEC	GROUPE HEC BUSINESS SCHOOL	OGILVY FRANCE, Paris	FRANCE
FUSION	PROCTER & GAMBLE	DURACELL	OGILVY FRANCE, Paris	FRANCE
SUMO	MATTEL	SCRABBLE	OGILVY FRANCE, Paris	FRANCE
YOGA	MATTEL	SCRABBLE	OGILVY FRANCE, Paris	FRANCE
HULA	MATTEL	SCRABBLE	OGILVY FRANCE, Paris	FRANCE
MONEY LOVE	BONTRUST	BONTRUST FINANCIAL SERVICES	GRABARZ & PARTNER, Hamburg	GERMANY
PASSION	HORNBAACH	HOME IMPROVEMENT SUPERSTORES	HEIMAT, Berlin	GERMANY
INTELLIGENTLY COMBINED	AUDI	AUDI A4 2.0 TDI E	KEMPERTRAUTMANN, Hamburg	GERMANY
FILTER	AUDI	AUDI TDI CLEAN DIESEL	KEMPERTRAUTMANN, Hamburg	GERMANY
<b>A02 BEST USE OF CINEMATOGRAPHY</b>				
HOUSE OF CARDS	SHELTER	SHELTER	LEO BURNETT, London	UNITED KINGDOM
CLOSET	CANAL+	CANAL+	BETC EURO RSCG, Paris	FRANCE
EVERY TEAM NEEDS THE SPARK	ADIDAS INTERNATIONAL	ADIDAS SPORTSWEAR	180 AMSTERDAM	THE NETHERLANDS
<b>A03 BEST USE OF FILM DIRECTION</b>				
GIRLS NIGHT OUT	WWW.121.RO	ROAD SAFETY CAMPAIGN	SAATCHI & SAATCHI ROMANIA, Bucharest	ROMANIA
HOUSE OF CARDS	SHELTER	SHELTER	LEO BURNETT, London	UNITED KINGDOM
PARKING	VOLKSWAGEN	VW PASSAT	GRABARZ & PARTNER, Hamburg	GERMANY
DANCE	T-MOBILE	T-MOBILE	SAATCHI & SAATCHI, London	UNITED KINGDOM
ROBBERY	AUDI	AUDI A4 EXCLUSIVE LINE	KEMPERTRAUTMANN, Hamburg	GERMANY
<b>A04 BEST USE OF MUSIC</b>				
FLORA BY GUCCI	PROCTER & GAMBLE PRESTIGE PRODUCTS	FLORA BY GUCCI FRAGRANCE	FILMMASTER, Milan	ITALY
HOUSE OF CARDS	SHELTER	SHELTER	LEO BURNETT, London	UNITED KINGDOM
SUMO	MATTEL	SCRABBLE	OGILVY FRANCE, Paris	FRANCE
YOGA	MATTEL	SCRABBLE	OGILVY FRANCE, Paris	FRANCE
HULA	MATTEL	SCRABBLE	OGILVY FRANCE, Paris	FRANCE
TUNE YOUR LIFE	STUDIO BRUSSELS	STUDIO BRUSSELS RADIOSTATION	MORTIERBRIGADE, Brussels	BELGIUM
DANCE	T-MOBILE	T-MOBILE	SAATCHI & SAATCHI, London	UNITED KINGDOM

FIAT LEGENDS	FIAT	FIAT CARS	TBWA ISTANBUL	TURKEY
<b>B01 BEST USE OF ART DIRECTION</b>				
SUMO	PROCTER & GAMBLE	DURACELL	OGILVY FRANCE, Paris	FRANCE
TORNADO	PROCTER & GAMBLE	DURACELL	OGILVY FRANCE, Paris	FRANCE
RHINO	PROCTER & GAMBLE	DURACELL	OGILVY FRANCE, Paris	FRANCE
<b>B03 BEST USE OF ILLUSTRATION</b>				
MANET'S OLYMPIA	ANAD	ANAD	OGILVY FRANKFURT	GERMANY
INGRES' BATHER	ANAD	ANAD	OGILVY FRANKFURT	GERMANY
BOUCHER'S NUDE	ANAD	ANAD	OGILVY FRANKFURT	GERMANY
GOOSEBUMPS	ZÜRICH CHAMBER ORCHESTRA	CLASSICAL MUSIC	EURO RSCG GROUP SWITZERLAND, Zürich	SWITZERLAND
TEARDROP	ZÜRICH CHAMBER ORCHESTRA	CLASSICAL MUSIC	EURO RSCG GROUP SWITZERLAND, Zürich	SWITZERLAND
HEARTBEAT	ZÜRICH CHAMBER ORCHESTRA	CLASSICAL MUSIC	EURO RSCG GROUP SWITZERLAND, Zürich	SWITZERLAND
INNER CHILD	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
PLAYING	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
<b>D01 BEST USE OF SOUND OR SOUND EFFECTS</b>				
THE FIRST TIME	STUDIO BRUSSELS	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels	BELGIUM
OPENING DANCE	STUDIO BRUSSELS	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels	BELGIUM
RINGTONES	STUDIO BRUSSELS	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels	BELGIUM
SHEMUS, THE MYSTERIOUS WHALE	STUDIO BRUSSELS	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels	BELGIUM
LET'S PEE IN THE CORNER	STUDIO BRUSSELS	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels	BELGIUM
SOUNDS	ISRAEL RADIO	RADIO ADVERTISING PROMOTION	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV	ISRAEL