

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A01 CORPORATE IDENTITY SCHEMES</b>				
4010 TELEKOM STORE	DEUTSCHE TELEKOM	TELECOMMUNICATION	MUTABOR DESIGN, Hamburg	GERMANY
1:1 ARCHITECTS	1:1 ARKITEKTER	ARCHITECTURE	SCANDINAVIAN DESIGNLAB, Copenhagen	DENMARK
REPUBLIQUE	REPUBLIQUE	THEATRE	SCANDINAVIAN DESIGNLAB, Copenhagen	DENMARK
SIZE MATTERS	LUKAS LINDEMANN ROSINSKI	ADVERTISING AGENCY	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
<b>A02 POSTERS</b>				
THE LEGO CODES	MYTOYS.DE	MYTOYS.DE	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
MTV BLACK RIBBON	MTV	MTV	BBDO GERMANY, Düsseldorf	GERMANY
MUSEUM OF CHILDHOOD POSTER CAMPAIGN	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
<b>A04 CALENDARS</b>				
ONION CALENDAR	WÜSTHOF	WÜSTHOF KNIVES	SERVICEPLAN, Munich	GERMANY
<b>A06 PUBLICATIONS</b>				
HIDE AND SEEK BOOKLET	QUIRIN BANK	QUIRIN BANK	EURO RSCG, Duesseldorf	GERMANY
EDIBLE ENCYCLOPEDIA	BAYER VITAL	TALCID	BBDO GERMANY, Düsseldorf	GERMANY
BETC PARIS	BETC EURO RSCG	ADVERTISING AGENCY	BETC EURO RSCG, Paris	FRANCE
<b>A07 SELF PROMOTION</b>				
IQ FONT	TOYOTA	TOYOTA IQ	HAPPINESS BRUSSELS	BELGIUM
<b>A08 POINT OF SALE</b>				
COFFEE HEROES	KIDUK REUS & YUMI CHOI GBR	BONANZA COFFEE HEROES	TBWA GERMANY, Berlin	GERMANY
SECOND HAND	SECOND HAND BARBARA MAASS	SECOND HAND SHOP	SERVICEPLAN, Hamburg	GERMANY
<b>A09 BROADCAST DESIGN, GRAPHICS &amp; DIGITAL DESIGN</b>				
MISS DIOR CHÉRIE	CHRISTIAN DIOR	FRAGRANCE	PUBLICIS NET, Paris	FRANCE
ALL AGAINST EACH OTHER	AMNESTY INTERNACIONAL	AMNESTY INTERNATIONAL	LEO BURNETT LISBOA	PORTUGAL
<b>A10 ENVIRONMENTAL DESIGN</b>				
THE CONTEMPORARY BEAUTY IDEAL	ANAD	NATIONAL ASSOCIATION OF ANOREXIA NERVOSA AND ASSOCIATED	OGILVY FRANKFURT	GERMANY
PARUPU	SÖDRA CELL	PAPERPULP	GARBERGS REKLAMBYRÅ, Stockholm	SWEDEN
PROCONTRA	LEADACADEMY	LEAD AWARDS	SERVICEPLAN, Hamburg	GERMANY
LG FIVE	H.Y. GROUP	LG SCREENS	SHIMONI FINKELSTEIN DRAFTFCB, Tel Aviv	ISRAEL
McCANN ERICKSON LONDON AGENCY BRANDING	McCANN ERICKSON LONDON	ADVERTISING AGENCY	McCANN ERICKSON LONDON	UNITED KINGDOM
<b>B01 FOODS</b>				
CADBURY BUTTONS	CADBURY	CHOCOLATE	PEARLFISHER, London	UNITED KINGDOM
EGUALE	SACKEUS	CHOCOLATE	HAPPY FORSMAN & BODENFORS, Gothenburg	SWEDEN
VILPURI PACKAGING DESIGN	FAZER LEI POMOT	CHILDRENS BAKERY PRODUCTS	HASAN & PARTNERS, Helsinki	FINLAND
<b>B02 DRINKS</b>				
POWERFUEL	THE DELI GARAGE	VODKA	KOLLE REBBE, Hamburg	GERMANY
LUNGAUER GOLD	STIEGLBRAUEREI ZU SALZBURG BEER		DEMNER MERLICEK & BERGMANN, Vienna	AUSTRIA
BEER OF THE MONTH	STIEGLBRAUEREI ZU SALZBURG BEER		DEMNER MERLICEK & BERGMANN, Vienna	AUSTRIA

ÜBERSHOT	ÜBERDRINKS	ENERGY DRINK	PEARLFISHER, London	UNITED KINGDOM
ABSOLUT NO LABEL	THE ABSOLUT COMPANY	ABSOLUT VODKA	FAMILY BUSINESS, Stockholm	SWEDEN
<b>B05 CLOTHING, SPORTS, LEISURE &amp; RECREATION</b>				
RELLANA WOOLLY HEADS	FRIEDRICH-WILHELM UND KARIN RELLER	RELLANA WOOL	OGILVY FRANKFURT	GERMANY
<b>B06 OTHER</b>				
GIVE HOPE	BARNCANCERFONDEN	SWEDISH CHILDHOOD CANCER FOUNDATION	IDENTITY WORKS, Stockholm	SWEDEN