

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
PROCONTRA	LEADACADEMY	LEAD AWARDS	SERVICEPLAN, Hamburg	GERMANY
Gold Eurobest				
IQ FONT	TOYOTA	TOYOTA IQ	HAPPINESS BRUSSELS	BELGIUM
MISS DIOR CHÉRIE	CHRISTIAN DIOR	FRAGRANCE	PUBLICIS NET, Paris	FRANCE
ALL AGAINST EACH OTHER	AMNESTY INTERNACIONAL	AMNESTY INTERNATIONAL	LEO BURNETT LISBOA	PORTUGAL
Silver Eurobest				
SIZE MATTERS	LUKAS LINDEMANN ROSINSKI	ADVERTISING AGENCY	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
THE LEGO CODES	MYTOYS.DE	MYTOYS.DE	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
EDIBLE ENCYCLOPEDIA	BAYER VITAL	TALCID	BBDO GERMANY, Düsseldorf	GERMANY
LG FIVE	H.Y. GROUP	LG SCREENS	SHIMONI FINKELSTEIN DRAFTFCB, Tel Aviv	ISRAEL
EGUALE	SACKEUS	CHOCOLATE	HAPPY FORSMAN & BODENFORS, Gothenburg	SWEDEN
ÜBERSHOT	ÜBERDRINKS	ENERGY DRINK	PEARLFISHER, London	UNITED KINGDOM
ABSOLUT NO LABEL	THE ABSOLUT COMPANY	ABSOLUT VODKA	FAMILY BUSINESS, Stockholm	SWEDEN
Bronze Eurobest				
1:1 ARCHITECTS	1:1 ARKITEKTER	ARCHITECTURE	SCANDINAVIAN DESIGNLAB, Copenhagen	DENMARK
MTV BLACK RIBBON	MTV	MTV	BBDO GERMANY, Düsseldorf	GERMANY
MUSEUM OF CHILDHOOD POSTER CAMPAIGN	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
ONION CALENDAR	WÜSTHOF	WÜSTHOF KNIVES	SERVICEPLAN, Munich	GERMANY
HIDE AND SEEK BOOKLET	QUIRIN BANK	QUIRIN BANK	EURO RSCG, Duesseldorf	GERMANY
COFFEE HEROES	KIDUK REUS & YUMI CHOI GBR	BONANZA COFFEE HEROES	TBWA\GERMANY, Berlin	GERMANY
McCANN ERICKSON LONDON AGENCY BRANDING	McCANN ERICKSON LONDON	ADVERTISING AGENCY	McCANN ERICKSON LONDON	UNITED KINGDOM
CADBURY BUTTONS	CADBURY	CHOCOLATE	PEARLFISHER, London	UNITED KINGDOM
VILPURI PACKAGING DESIGN	FAZER LEI POMOT	CHILDRENS BAKERY PRODUCTS	HASAN & PARTNERS, Helsinki	FINLAND
LUNGAUER GOLD	STIEGLBRAUEREI ZU SALZBURG	BEER	DEMNER MERLICEK & BERGMANN, Vienna	AUSTRIA
GIVE HOPE	BARNCANCERFONDEN	SWEDISH CHILDHOOD CANCER FOUNDATION	IDENTITY WORKS, Stockholm	SWEDEN