

Title	Advertiser/Client	Product/Service	Entrant Company	Country
A01 FLAT MAILING				
THE HOMELESS LETTER	GOTHENBURG HOMELESS AID	HOMELESS CHARITY	GOSS, Gothenburg	SWEDEN
THE NAVIGATIONLETTER	VOLKSWAGEN	VOLKSWAGEN NAVIGATION SYSTEMS	DDB GERMANY BERLIN	GERMANY
A02 DIMENSIONAL MAILING				
THE BRICK	GJENSIDIGE INSURANCE	ISURANCE FOR RETAIL COMPANIES	McCANN OSLO	NORWAY
A YEAR AT THE SCHOOL OF ENGINEERING	SCHOOL OF ENGINEERING	SCHOOL OF ENGINEERING	GOSS, Gothenburg	SWEDEN
ABABA BANTI	DAS HUNGER PROJEKT	HUNGERPROJECT	SERVICEPLAN, Munich	GERMANY
STEP ON STEP: RUG FLIP FLOPS	STEP CARPET	STEP CARPET	TBWAISTANBUL	TURKEY
A03 ALTERNATIVE MEDIA				
CONTEMPORARY BEAUTY IDEAL	ANAD (NATIONAL ASSOCIATION OF ANOREXIA NERVOSA AND ASSOCIATED)	PREVENTION OF ANOREXIA	OGILVY FRANKFURT	GERMANY
DANCE	T-MOBILE	T-MOBILE	SAATCHI & SAATCHI, London	UNITED KINGDOM
A04 DIRECT RESPONSE DIGITAL				
BANNER CONCERTS	AXION	YOUTH BANKING	BOONDOGGLE, Leuven	BELGIUM
ETERNAL MOONWALK	STUDIO BRUSSELS	STUDIO BRUSSELS RADIOSTATION	MORTIERBRIGADE, Brussels	BELGIUM
LET IT RING	OVK/PARENTS OF CHILD ROAD VICTIMS	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS	BELGIUM
MP3 ACCIDENTS	OVK/PARENTS OF CHILD ROAD VICTIMS	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS	BELGIUM
BOOK-KEEPER	DRAFTFCB PARTNERS (KOBZA)	DRAFTFCB PARTNERS JOB POSTING	DRAFTFCB PARTNERS, Vienna	AUSTRIA
A05 TRAFFIC BUILDING				
THE PARKING TICKET CONVERTER	SPORTSPEC	BICYCLE RETAILER	GOSS, Gothenburg	SWEDEN
IQ FONT	TOYOTA	TOYOTA IQ	HAPPINESS BRUSSELS	BELGIUM
CHABAL LE DUEL	ORANGE	ORANGE FOOT	BUZZMAN, Paris	FRANCE
A07 BEST INTEGRATED CAMPAIGN LED BY DIRECT MARKETING				
WAKE UP, HUMANS.	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	AIR, Brussels	BELGIUM
MESSAGES	T-MOBILE SLOVAKIA	LAUNCH OF A NEW CLAIM	MUW SAATCHI & SAATCHI, Bratislava	SLOVAK REPUBLIC
CHANGED OPENING CREDITS & EPISODES	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE, Brussels	BELGIUM
B02 CARS & AUTOMOTIVE SERVICES				
THE NAVIGATIONLETTER	VOLKSWAGEN	VOLKSWAGEN NAVIGATION SYSTEMS	DDB GERMANY BERLIN	GERMANY
IQ FONT	TOYOTA	TOYOTA IQ	HAPPINESS BRUSSELS	BELGIUM
B03 OTHER CONSUMER PRODUCTS				
DOORBELL STICKER	VORWERK GERMANY	VACUUM CLEANERS	OGILVY FRANKFURT	GERMANY
RUG FLIP FLOPS	STEP CARPET	STEP CARPET	TBWAISTANBUL	TURKEY
B04 TRAVEL, ENTERTAINMENT, LEISURE & RETAIL				
UPLOAD CINEMA	FILMTHEATRE DE UITKIJK	OLD FILM THEATRE PROMOTION	LOWE/DRAFTFCB, Amsterdam	THE NETHERLANDS
McFIT ALLSTARS VS. BAYERN MUNICH	McFIT	FITNESS STUDIO CHAIN	HEIMAT, Berlin	GERMANY
B05 FINANCIAL SERVICES & COMMERCIAL PUBLIC SERVICES				
BANNER CONCERTS	AXION	YOUTH BANKING	BOONDOGGLE, Leuven	BELGIUM
MESSAGES	T-MOBILE SLOVAKIA	LAUNCH OF A NEW CLAIM	MUW SAATCHI & SAATCHI, Bratislava	SLOVAK REPUBLIC

CENTRAAL BEHEER ACHMEA'S 100TH ANNIVERSARY	CENTRAAL BEHEER ACHMEA	INSURANCE	RAPP, Amstelveen	THE NETHERLANDS
B06 PUBLICATIONS & MEDIA				
ETERNAL MOONWALK	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE, Brussels	BELGIUM
EVI NAKED	TELENET	DIGITAL TELEVISION	DUVAL GUILLAUME, Brussels	BELGIUM
B07 BUSINESS TO BUSINESS: PRODUCTS & SERVICES				
THE UGLIEST BUILDING IN BELGIUM	STALLAERT	DEMOLITION COMPANY	DUVAL GUILLAUME, Antwerp	BELGIUM
KERN PRECISION WEIGHING	KERN	KERN PRECISION SCALES	WUNDERMAN, London	UNITED KINGDOM
B08 CORPORATE IMAGE & INFORMATION				
A YEAR AT THE SCHOOL OF ENGINEERING	SCHOOL OF ENGINEERING	EDUCATION	GOSS, Gothenburg	SWEDEN
B09 CHARITIES, PUBLIC HEALTH & SAFETY & PUBLIC AWARENESS MESSAGES				
THE WILL	VLAAMSE OVERHEID - DEPT MOBILITEIT EN OPENBARE WERKEN	ROAD SAFETY	BOONDOGGLE, Leuven	BELGIUM
RECRUITMENT 2009	SWEDISH ARMED FORCES	RECRUITMENT INITIATIVE	DDB STOCKHOLM	SWEDEN
COMPUTERTAN	THE KAREN CLIFFORD SKIN CANCER CHARITY (SKCIN)	THE KAREN CLIFFORD SKIN CANCER CHARITY (SKCIN)	McCANN ERICKSON LONDON	UNITED KINGDOM
LET IT RING	OVK/PARENTS OF CHILD ROAD VICTIMS	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS	BELGIUM
MP3 ACCIDENTS	OVK/PARENTS OF CHILD ROAD VICTIMS	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS	BELGIUM