

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A01 FAST MOVING CONSUMER GOODS</b>				
PLANET HANDCRAFTING	HENKEL NEDERLAND	PRITT	G2 AMSTERDAM	THE NETHERLANDS
TALK TO THE PLANT	HEINZ	HEINZ KETCHUP	CRISPIN PORTER + BOGUSKY EUROPE, Gothenburg	SWEDEN
SUNRADAR	HEINEKEN	BEER	2009, Amsterdam	THE NETHERLANDS
<b>A02 CARS &amp; AUTOMOTIVE SERVICES</b>				
HANDS ON CHALLENGE	VOLKSWAGEN NORWAY	VW GOLF 6	APT, Oslo	NORWAY
THE JAZZ CALCULATOR	VOLKSWAGEN GROUP SWEDEN	PASSAT ECO FUEL	DDB STOCKHOLM	SWEDEN
SKODA REMOTE OCTAVIA	SKODA NETHERLANDS	SKODA OCTAVIA	ACHTUNG!, Amsterdam	THE NETHERLANDS
<b>A03 OTHER CONSUMER PRODUCTS</b>				
LACOSTE RED!	LACOSTE	CLOTHING	MEGALO[S], Cran-Gevrier	FRANCE
SENSITIVEMALES.COM	PHILIPS	PHILIPS NIVEA FOR MEN	CRISPIN PORTER + BOGUSKY EUROPE, Gothenburg	SWEDEN
GLOBE OF FORTUNE	SCANDINAVIAN AIRLINES SWEDEN	SCANDINAVIAN AIRLINES SWEDEN	CRISPIN PORTER + BOGUSKY EUROPE, Gothenburg	SWEDEN
CINEMA 21:9	PHILIPS	CINEMA 21:9 TV	TRIBAL DDB AMSTERDAM	THE NETHERLANDS
SWEDENS SLEEPIEST CONTEST	IKEA	HOME FURNITURE	FORSMAN & BODENFORS, Gothenburg	SWEDEN
DIESEL.COM	DIESEL	CLOTHING	FARFAR, Stockholm	SWEDEN
<b>A04 TRAVEL, ENTERTAINMENT, LEISURE &amp; RETAIL</b>				
REFUGEE PONG	FOLKOPERAN	OPERA	LOWE BRINDFORS, Stockholm	SWEDEN
SLEEPLESS AT PLAYGROUND	PLAYGROUND OUTDOOR EQUIPMENT STORES	OUTDOOR EQUIPMENT STORES	ÅKESTAM HOLST, Stockholm	SWEDEN
MERCURIAL VAPOR V	NIKE FOOTBALL	MERCURIAL VAPOR V (FOOTBALL SHOES)	DUKE - A RAZORFISH COMPANY, Paris	FRANCE
<b>A05 FINANCIAL SERVICES &amp; COMMERCIAL PUBLIC SERVICES</b>				
THE UNFINISHED TV COMMERCIAL	PROXIMUS	MOBILE PROVIDER	FAMOUS, Brussels	BELGIUM
LIGHTS ON/LIGHTS OFF	ORANGE	INTERNAT ENTERTAINMENT AND MOVIES PORTAL	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV	ISRAEL
<b>A06 PUBLICATIONS &amp; MEDIA</b>				
ETERNAL MOONWALK	STUDIO BRUSSELS	STUDIO BRUSSELS RADIOSTATION	MORTIERBRIGADE, Brussels	BELGIUM
THINKING SPACES	THE ECONOMIST	THE ECONOMIST	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
<b>A07 BUSINESS PRODUCTS &amp; SERVICES</b>				
THE UGLIEST BUILDING IN BELGIUM	STALLAERT	DEMOLITION COMPANY	DUVAL GUILLAUME, Antwerp	BELGIUM
MOBILE INTERNET LIVE	TELE2	TELECOMMUNICATIONS	FORSMAN & BODENFORS, Gothenburg	SWEDEN
<b>A08 ADVERTISING &amp; MEDIA</b>				
THE IMPOSSIBLE PITCH	VOLONTAIRE	ADVERTISING AGENCY	VOLONTAIRE, Stockholm	SWEDEN
SCREENAGERS	SCREENAGERS	CREATIVE AGENCY	SCREENAGERS, Wien	AUSTRIA
THE NEW FB.SE	FORSMAN & BODENFORS	ADVERTISING AGENCY	FORSMAN & BODENFORS, Gothenburg	SWEDEN
<b>A09 CORPORATE INFORMATION</b>				
ORANGE 15TH BIRTHDAY	ORANGE	TELECOMMUNICATIONS PROVIDER	PUBLICIS NET, Paris	FRANCE
YOU CHOOSE WE FIRE!	SO NICE CREATIVE OFFICE	ADVERTISING AGENCY	SO NICE CREATIVE OFFICE, Brussels	BELGIUM
<b>A10 CHARITIES, PUBLIC HEALTH &amp; SAFETY &amp; PUBLIC AWARENESS MESSAGES</b>				
RECRUITMENT 2009	SWEDISH ARMED FORCES	ARMED FORCES RECRUITMENT	DDB STOCKHOLM	SWEDEN

STANISLAV	MINISTRY OF JUSTICE	CYBERCRIME AWARENESS CAMPAIGN	KONG AMSTERDAM	THE NETHERLANDS
LIGHT THE DARK	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	SAATCHI & SAATCHI, Frankfurt	GERMANY
CAMPAIGN FOR PRAYERS	SVENSKA KYRKAN	SWEDISH CHURCH	FORSMAN & BODENFORS, Gothenburg	SWEDEN
<b>A12 GAMES</b>				
KILLZONE 2	SONY COMPUTER ENTERTAINMENT EUROPE	PLAYSTATION	AGENCY REPUBLIC, London	UNITED KINGDOM
GTI TRACKS	VOLKSWAGEN	GOLF GTI	KMF WERBUNG, Hamburg	GERMANY
<b>B01 INTERACTIVE CAMPAIGNS</b>				
BANNER CONCERTS	AXION	YOUTH BANKING	BOONDOGGLE, Leuven	BELGIUM
THE WILL	VLAAMSE OVERHEID	ROAD SAFETY	BOONDOGGLE, Leuven	BELGIUM
PUBLIC POLO	VOLKSWAGEN	VOLKSWAGEN POLO	ACHTUNG!, Amsterdam	THE NETHERLANDS
STEFAN THE SWOPPER	POSTEN	THE SWEDISH POST OFFICE	ÅKESTAM HOLST, Stockholm	SWEDEN
PHILIPS VS	PHILIPS	PHILIPS CONSUMER LIFESTYLE PRODUCTS	TRIBAL DDB AMSTERDAM	THE NETHERLANDS
IQ FONT	TOYOTA	TOYOTA IQ	HAPPINESS BRUSSELS	BELGIUM
LET IT RING	OVK (PARENTS OF CHILD ROAD VICTIMS)	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS	BELGIUM
ENCOUNTER	COCA-COLA COMPANY	COCA-COLA	McCANN ERICKSON, Madrid	SPAIN
<b>C01 FAST MOVING CONSUMER GOODS</b>				
RUSTY SCROLLBAR	SONAX	SONAX SX 90 PLUS	SERVICEPLAN, Hamburg	GERMANY
<b>C02 CARS &amp; AUTOMOTIVE SERVICES</b>				
MINI IS LOADING	MINI	MINI CLUBMAN	SERVICEPLAN, Munich	GERMANY
AUDI A3 CAB-THERMOMETER	H.A. MØLLER	AUDI A3 CABRIOLET	BATES UNITED, Oslo	NORWAY
PAGE NOT FOUND	VOLKSWAGEN AG	VOLKSWAGEN RADIO-NAVIGATIONSSYSTEM RNS 510	GRABARZ & PARTNER, Hamburg	GERMANY
<b>C03 OTHER CONSUMER PRODUCTS</b>				
SENSITIVE MALES	PHILIPS	PHILIPS NIVEA FOR MEN	CRISPIN PORTER + BOGUSKY EUROPE, Gothenburg	SWEDEN
TINY THINGS MAKE A BIG DIFFERENCE	IKEA	TINY THINGS	MEDIAFRONT, Oslo	NORWAY
EVERYTHING SOUNDS	SONY ERICSSON	SONY ERICSSON W508	SAATCHI & SAATCHI, Frankfurt	GERMANY
<b>C04 TRAVEL, ENTERTAINMENT, LEISURE &amp; RETAIL</b>				
THE PRICE REDUCTION	ICA	GROCERY CHAIN	KING, Stockholm	SWEDEN
<b>C05 FINANCIAL SERVICES &amp; COMMERCIAL PUBLIC SERVICES</b>				
BANNER CONCERTS	AXION	YOUTH BANKING	BOONDOGGLE, Leuven	BELGIUM
THE CAPTCHA AD	RAIFFEISEN BANK	RAIFFEISEN BANK	CARNATION, Budapest	HUNGARY
SECONDHAND BANNER	SWEDBANK	FINANCIAL SERVICE	SYRUP, Stockholm	SWEDEN
<b>C07 BUSINESS PRODUCTS &amp; SERVICES</b>				
WEBCAM	TOOLS AT WORK HARD + SOFT	ANTI-SPYWARE AND SECURITY SUPPORT	DEMNER MERLICEK & BERGMANN, Vienna	AUSTRIA
<b>C10 CHARITIES, PUBLIC HEALTH &amp; SAFETY &amp; PUBLIC AWARENESS MESSAGES</b>				
DIGITAL ROBIN HOOD	BISCHOEFLICHES HILFSWERK MISEREOR	GUERRILLA WEB CAMPAIGN	KOLLE REBBE, Hamburg	GERMANY
RAISE YOUR VOICE AND SEE THE RESULT!	AMNESTY INTERNATIONAL HUNGARY	1% TAX DONATION	DDB, Budapest	HUNGARY
NO COMMENT	REPORTERS WITHOUT BORDERS	FREE SPEECH CAMPAIGN	Y&R GROUP SWITZERLAND, Zürich	SWITZERLAND
<b>D01 MOBILE PHONE ADVERTISING, PDAS ETC.</b>				
LET IT RING	OVK (PARENTS OF CHILD ROAD VICTIMS)	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS	BELGIUM
STEALTH SOUND SYSTEM	COCA-COLA	FANTA	OGILVY LONDON	UNITED KINGDOM

CHABAL LE DUEL	ORANGE	ORANGE FOOT	BUZZMAN, Paris	FRANCE
<b>D02 INTERACTIVE TOOLS</b>				
SANTEC SCREENGUARD	SANYO VIDEO VERTRIEB	SANTEC VIDEO SURVEILLANCE	SERVICEPLAN, Hamburg	GERMANY
YOUR PERFECT RUN	ADIDAS INTERNATIONAL MARKETING	ADIDAS RUNNING	NEUE DIGITALE/RAZORFISH, Frankfurt	GERMANY
IQ FONT	TOYOTA	TOYOTA IQ	HAPPINESS BRUSSELS	BELGIUM
TRAVELPLANNER OUTDOOR	VÄSTTRAFIK	PUBLIC TRANSPORT	FORSMAN & BODENFORS, Gothenburg	SWEDEN
<b>D03 COMMUNITY APPLICATIONS</b>				
THE PROFILER	PROXIMUS	MOBILE PROVIDER	FAMOUS, Brussels	BELGIUM
VIRTUAL SEXUALLY TRANSMITTED DISEASE	MTV	MTV MUSIC CHANNEL	DUVAL GUILLAUME, Antwerp	BELGIUM
HOW HETERO?	STOCKHOLM PRIDE	GAY PRIDE FESTIVAL	ÅKESTAM HOLST, Stockholm	SWEDEN
<b>E01 VIRAL VIDEO</b>				
CANNES LIONS	BOONDOGGLE	ADVERTISING AGENCY	BOONDOGGLE, Leuven	BELGIUM
BABY BREAKDANCE	EVIAN	EVIAN	BETC EURO RSCG, Paris	FRANCE
THE PEN STORY	OLYMPUS EUROPA HOLDING GMBH	OLYMPUS PEN	DSG DIALOG SOLUTIONS, Hamburg	GERMANY
PHILIPS VS THE SUN	PHILIPS	PHILIPS CONSUMER LIFESTYLE PRODUCTS	TRIBAL DDB AMSTERDAM	THE NETHERLANDS
PETE THE MEAT PUPPET	DIESEL	CLOTHING	FARFAR, Stockholm	SWEDEN
<b>E02 VIRAL MARKETING AND EMAIL ADVERTISING, E-CARDS ETC.</b>				
60 YEARS OF HUMAN RIGHTS	PRO ASYL	AID ASSOCIATION	OGILVY FRANKFURT	GERMANY
DECISION-MAKING	THE BRITISH ARMY	START THINKING SOLDIER	TEQUILA LONDON	UNITED KINGDOM
FOLDER MAILING	DAIMLER AG/MERCEDES-BENZ VERTRIEBSORGANISATION DEUTSCHLAND	MERCEDES-BENZ SPRINTER	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
ETERNAL MOONWALK	STUDIO BRUSSELS	STUDIO BRUSSELS RADIOSTATION	MORTIERBRIGADE, Brussels	BELGIUM
KIT KAT JESUS	NESTLÉ NEDERLAND	CANDY BAR	UBACHSWISBRUN/JWT, Amsterdam	THE NETHERLANDS
SNAKE	GREENPEACE	VIRGIN FORESTS PROTECTION	McCANN ERICKSON, Madrid	SPAIN
LET IT RING	OVK (PARENTS OF CHILD ROAD VICTIMS)	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS	BELGIUM
<b>F01 INNOVATIVE IDEAS</b>				
YOU TRUST ME	AIDS-HILFE HAMBURG	AIDS-HILFE HAMBURG	GRABARZ & PARTNER, Hamburg	GERMANY
BOOK-KEEPER	DRAFTFCB PARTNERS (KOBZA)	ADVERTISING AGENCY ACCOUNTANT VACANCY	DRAFTFCB PARTNERS, Vienna	AUSTRIA