

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Media Agency	Country
Grand Prix						
WORLD'S FIRST EPHEMERAL MUSEUM	DIAGEO PORTUGAL	PAMPERO RUM	LEO BURNETT LISBOA *	PORTUGAL		
Gold Eurobest						
12 CHIMES OF THE BELL	MASTERCARD	MASTERCARD	McCANN WORLDGROUP, Madrid *	SPAIN		
YELLOW CITY	YELLOW PAGES	YELLOW PAGES WEBSITE	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV *	ISRAEL		
ZURICH'S BEING SOLD	CABARET VOLTAIRE	CABARET	SPILLMANN/FELSER/LEO BURNETT, Zürich *	SWITZERLAND		
QUESTIONS	SCANDINAVIAN ONLINE	SOLGURU.NO	DIST CREATIVE, Oslo *	NORWAY	CARAT NORWAY, Oslo	NORWAY
McFIT ALLSTARS VS. BAYERN MUNICH	McFIT	FITNESS STUDIO CHAIN	HEIMAT, Berlin *	GERMANY	CROSSMEDIA, Düsseldorf	GERMANY
RAIN OF FLOWERS	T-MOBILE AUSTRIA	TELECOMMUNICATIONS	PUBLICIS GROUP AUSTRIA, Vienna *	AUSTRIA	MEDIACOM AUSTRIA, Vienna	AUSTRIA
ETERNAL MOONWALK	STUDIO BRUSSELS	STUDIO BRUSSELS RADIOSTATION	MORTIERBRIGADE, Brussels *	BELGIUM		
STANISLAV	PUBLIC INFORMATION AND COMMUNICATION OFFICE ON BEHALF OF MINISTRY OF JUSTICE	CYBERCRIME AWARENESS CAMPAIGN	KONG AMSTERDAM *	THE NETHERLANDS	VIZEUM, Amsterdam	THE NETHERLANDS
MESSAGES	T-MOBILE SLOVAKIA	LIFE IS FOR SHARING	MUW SAATCHI & SAATCHI, Bratislava *	SLOVAK REPUBLIC	MEDIAEDGE: CIA, Bratislava	SLOVAK REPUBLIC
QUESTIONS	SCANDINAVIAN ONLINE	SOLGURU.NO	DIST CREATIVE, Oslo *	NORWAY	CARAT NORWAY, Oslo	NORWAY
YELLOW CITY	YELLOW PAGES	YELLOW PAGES WEBSITE	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV *	ISRAEL		
ETERNAL MOONWALK	STUDIO BRUSSELS	STUDIO BRUSSELS RADIOSTATION	MORTIERBRIGADE, Brussels *	BELGIUM		
THE UGLIEST BUILDING OF BELGIUM	STALLAERT	DEMOLITION COMPANY	DUVAL GUILLAUME, Antwerp *	BELGIUM	INITIATIVE MEDIA, Brussels	BELGIUM
LABELS	PAMPLONA TOWN HALL	ANTI-VANDALISM CAMPAIGN	GAP'S, Pamplona *	SPAIN		
Silver Eurobest						
CEILING CINEMA	NISSAN CENTER EUROPE	NISSAN MICRA C+C CONVERTIBLE	TBWA\GERMANY, Düsseldorf *	GERMANY		
CHANGED OPENING CREDITS & EPISODES	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE, Brussels *	BELGIUM		
THE LEGO CODES	MYTOYS.DE	MYTOYS.DE	LUKAS LINDEMANN ROSINSKI, Hamburg *	GERMANY		
OUTDOOR MESSAGES	T-MOBILE SLOVAKIA	LIFE IS FOR SHARING	MUW SAATCHI & SAATCHI, Bratislava *	SLOVAK REPUBLIC	MEDIAEDGE: CIA, Bratislava	SLOVAK REPUBLIC
DOORBELL STICKER	VORWERK GERMANY	VACUUM CLEANERS	OGILVY FRANKFURT *	GERMANY		
IT'S ALL ABOUT THE SUIT	VAN GILS	FORMAL MEN'S WEAR	SELMORE CREATIVE AGENCY, Amsterdam *	THE NETHERLANDS		
CLIMATE CHANGE SIGNATURE CAMPAIGN	VATTENFALL	ENERGY CONSUMPTION AWARENESS CAMPAIGN	LOWE BRINDFORS, Stockholm *	SWEDEN	STARCOM SWEDEN, Stockholm	SWEDEN
DANCE	T-MOBILE	T-MOBILE	SAATCHI & SAATCHI, London *	UNITED KINGDOM	MEDIACOM, London	UNITED KINGDOM
BANNER CONCERTS	AXION	YOUTH BANKING	BOONDOGGLE, Leuven *	BELGIUM	FASTBRIDGE, Brussels	BELGIUM
LET IT RING	OVK/PARENTS OF CHILD ROAD VICTIMS	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS *	BELGIUM		
CHABAL LE DUEL	ORANGE	ORANGE FOOT	BUZZMAN, Paris *	FRANCE		
THE LEGO CODES	MYTOYS.DE	LEGO BRICK BOXES	LUKAS LINDEMANN ROSINSKI, Hamburg *	GERMANY		
LET'S GROW	MORRISONS	SUPERMARKETS			MEDIAEDGE: CIA, London *	UNITED KINGDOM
GRAZIA INSIDE	WESTFIELD	SHOPPING CENTRE			ARENA BLM, London *	UNITED KINGDOM
BANNER CONCERTS	AXION	YOUTH BANKING	BOONDOGGLE, Leuven *	BELGIUM	FASTBRIDGE, Brussels	BELGIUM

WOMAN IN A SUITCASE	AMNESTY INTERNATIONAL	PROMOTION AGAINST HUMAN TRAFFICKING	SERVICEPLAN, Munich *	GERMANY	MEDIAPLUS, Munich	GERMANY
Bronze Eurobest						
BRING THE PROBLEM TO THE LIGHT	CENTER FOR SEXUAL RIGHTS	SEXUAL HARASSMENT AWARENESS	IMAGO, Zagreb *	CROATIA		
GRAZIA INSIDE	WESTFIELD	SHOPPING CENTRE	ARENA BLM, London *		UNITED KINGDOM	
GAS PUMP VOICES	TOYOTA	TOYOTA PRIUS	OPTIMEDIA, Madrid *		SPAIN	
BUS TICKET	ELMEX	ELMEX TOOTHPASTE	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV *	ISRAEL		
THE CONTEMPORARY BEAUTY IDEAL	ANAD	NATIONAL ASSOCIATION OF ANOREXIA NERVOSA AND ASSOCIATED	OGILVY FRANKFURT *	GERMANY		
FRAMEPOSTER	ISHR	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS	LEO BURNETT FRANKFURT *	GERMANY		
PARKING	ABBE PIERRE FOUNDATION	CHARITY FOR UNPRIVILEGED	BDDP UNLIMITED, Paris *	FRANCE	OMD FRANCE, Boulogne-Billancourt	FRANCE
SLEEPLESS AT PLAYGROUND	PLAYGROUND OUTDOOR EQUIPMENT STORES	OUTDOOR EQUIPMENT STORES	ÅKESTAM HOLST, Stockholm *	SWEDEN		
KIT KAT JESUS	NESTLÉ	CANDY BAR	UBACHSWISBRUN/JWT, Amsterdam *	THE NETHERLANDS		
ASICS LEFT RIGHT BLOGGER OUTREACH	ASICS	ASICS SPORTSTYLE	AMSTERDAM WORLDWIDE *	THE NETHERLANDS		
McFIT ALLSTARS VS. BAYERN MUNICH	McFIT	FITNESS STUDIO CHAIN	HEIMAT, Berlin *	GERMANY	CROSSMEDIA, Düsseldorf	GERMANY
CEILING CINEMA	NISSAN CENTER EUROPE	NISSAN MICRA C+C CONVERTIBLE	TBWA\GERMANY, Düsseldorf *	GERMANY		
DOORBELL STICKER	VORWERK GERMANY	VACUUM CLEANERS	OGILVY FRANKFURT *	GERMANY		
WORLD'S LONGEST LOVE-LETTER	DEUTSCHE TELEKOM	TELECOMMUNICATION SERVICES	DDB GERMANY HAMBURG *	GERMANY		
CHANGED OPENING CREDITS & EPISODES	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE, Brussels *	BELGIUM		
DOMESTIC VIOLENCE CAMPAIGN	INTERVENTION CENTER AGAINST DOMESTIC VIOLENCE	INTERVENTION CENTER AGAINST DOMESTIC VIOLENCE	OGILVY FRANKFURT *	GERMANY		
LET IT RING	OVK/PARENTS OF CHILD ROAD VICTIMS	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS *	BELGIUM		