

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A01 FOODS</b>				
IDA	FINDUS	FRIES	GREY PARIS	FRANCE
<b>A03 NON-ALCOHOLIC DRINKS</b>				
BEACH	NESTLÉ WATERS	PERRIER	OGILVY FRANCE, Paris	FRANCE
NIGHTCLUB	NESTLÉ WATERS	PERRIER	OGILVY FRANCE, Paris	FRANCE
TENNIS	NESTLÉ WATERS	PERRIER	OGILVY FRANCE, Paris	FRANCE
<b>A05 HOME APPLIANCES/ FURNISHINGS/ ELECTRONICS &amp; AUDIO VISUAL</b>				
BOOKBEAST	IKEA AUSTRIA	STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY
CLOTHESBEAST	IKEA AUSTRIA	STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY
TOYBEAST	IKEA AUSTRIA	STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY
<b>A06 COSMETICS &amp; BEAUTY, TOILETRIES &amp; PHARMACY</b>				
FROG	NOVARTIS CONSUMER HEALTH	MEBUCAINE THROAT LOZENGES	SAATCHI & SAATCHI, Carouge	SWITZERLAND
HORSE	NOVARTIS CONSUMER HEALTH	MEBUCAINE THROAT LOZENGES	SAATCHI & SAATCHI, Carouge	SWITZERLAND
TAMMY	NOVARTIS CONSUMER HEALTH	MEBUCAINE THROAT LOZENGES	SAATCHI & SAATCHI, Carouge	SWITZERLAND
BALLET	NOVARTIS CONSUMER HEALTH	VOLTAREN	SAATCHI & SAATCHI, Carouge	SWITZERLAND
CAPOEIRA	NOVARTIS CONSUMER HEALTH	VOLTAREN	SAATCHI & SAATCHI, Carouge	SWITZERLAND
YOGA	NOVARTIS CONSUMER HEALTH	VOLTAREN	SAATCHI & SAATCHI, Carouge	SWITZERLAND
CATERPILLAR	NOVARTIS CONSUMER HEALTH	FENISTIL INSECT BITE RELIEF	SAATCHI & SAATCHI, Carouge	SWITZERLAND
ANT	NOVARTIS CONSUMER HEALTH	FENISTIL INSECT BITE RELIEF	SAATCHI & SAATCHI, Carouge	SWITZERLAND
MOSQUITO	NOVARTIS CONSUMER HEALTH	FENISTIL INSECT BITE RELIEF	SAATCHI & SAATCHI, Carouge	SWITZERLAND
<b>A07 CLOTHING, FOOTWEAR &amp; ACCESSORIES</b>				
DAKOTA HEAD IN THE WATER	VF EUROPE	WRANGLER EUROPE	FRED & FARID, Paris	FRANCE
GROUP WITH WHITE FLARE	VF EUROPE	WRANGLER EUROPE	FRED & FARID, Paris	FRANCE
GROUP STARING AT THE WATERFRONT	VF EUROPE	WRANGLER EUROPE	FRED & FARID, Paris	FRANCE
ATTRACTION	WONDERBRA	WONDERBRA	PUBLICIS CONSEIL, Paris	FRANCE
CHANTAL & ROBERT	PETIT BATEAU	PETIT BATEAU	BETC EURO RSCG, Paris	FRANCE
EDDIE & EVAN	PETIT BATEAU	PETIT BATEAU	BETC EURO RSCG, Paris	FRANCE
CHIARA & BEN	PETIT BATEAU	PETIT BATEAU	BETC EURO RSCG, Paris	FRANCE
JAZZMINE & LOLA	PETIT BATEAU	PETIT BATEAU	BETC EURO RSCG, Paris	FRANCE
<b>A09 CARS &amp; AUTOMOTIVE SERVICES</b>				
PANDA	FIAT	FIAT CAR RANGE	MARCEL PARIS	FRANCE
WALRUS	FIAT	FIAT CAR RANGE	MARCEL PARIS	FRANCE
PENGUINS	FIAT	FIAT CAR RANGE	MARCEL PARIS	FRANCE
WAS IT A CAR	MERCEDES-BENZ SCHWEIZ	MERCEDES-BENZ	JUNG von MATT/LIMMAT, Zürich	SWITZERLAND
<b>A10 RETAIL STORES, RESTAURANTS &amp; FAST FOOD OUTLETS</b>				
THE REAL MILKSHAKE	McDONALD'S	MILKSHAKES	DDB, Helsinki	FINLAND
200M - 197M	McDONALD'S ROSKILDE	FAST FOOD CHAIN	DDB, Copenhagen	DENMARK

YELLOW	DIXONS STORES GROUP	DIXONS.CO.UK	M&C SAATCHI, London	UNITED KINGDOM
GREEN	DIXONS STORES GROUP	DIXONS.CO.UK	M&C SAATCHI, London	UNITED KINGDOM
WHITE	DIXONS STORES GROUP	DIXONS.CO.UK	M&C SAATCHI, London	UNITED KINGDOM
SOFA	DANK	SECOND HAND FURNITURE	DDB&CO., Istanbul	TURKEY
CHAIR	DANK	SECOND HAND FURNITURE	DDB&CO., Istanbul	TURKEY
TABLE	DANK	SECOND HAND FURNITURE	DDB&CO., Istanbul	TURKEY
LIVING ROOM	EBAY FRANCE	AUCTION WEBSITE	BETC EURO RSCG, Paris	FRANCE
GIFTS	EBAY FRANCE	AUCTION WEBSITE	BETC EURO RSCG, Paris	FRANCE
TABLE	EBAY FRANCE	AUCTION WEBSITE	BETC EURO RSCG, Paris	FRANCE
TOYS	EBAY FRANCE	AUCTION WEBSITE	BETC EURO RSCG, Paris	FRANCE

### A11 TRAVEL, ENTERTAINMENT & LEISURE

THE BILL	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT MILAN	ITALY
THE WAKING UP	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT MILAN	ITALY
THE SHOT	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT MILAN	ITALY
MEMORY BACK GUARANTEE	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
INNER CHILD	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
PLAYING	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM

### A12 PUBLICATIONS & MEDIA

COPS	FRANCE 24	INTERNATIONAL NEWS CHANNEL	MARCEL PARIS	FRANCE
COUPLE	FRANCE 24	INTERNATIONAL NEWS CHANNEL	MARCEL PARIS	FRANCE
SOLDIERS	FRANCE 24	INTERNATIONAL NEWS CHANNEL	MARCEL PARIS	FRANCE
LIGHTNING	CNN TURK	WEATHER REPORT	DDB&CO., Istanbul	TURKEY
TREE	CNN TURK	WEATHER REPORT	DDB&CO., Istanbul	TURKEY
MEADOW	CNN TURK	WEATHER REPORT	DDB&CO., Istanbul	TURKEY
BLIND DOG	MTV NETWORKS	COMEDY CENTRAL	KEMPERTRAUTMANN, Hamburg	GERMANY
FLIES	MTV NETWORKS	COMEDY CENTRAL	KEMPERTRAUTMANN, Hamburg	GERMANY
HEDGEHOG	MTV NETWORKS	COMEDY CENTRAL	KEMPERTRAUTMANN, Hamburg	GERMANY

### A13 BANKING, INVESTMENT & INSURANCE

ADAM	MASTERCARD UK	MAESTRO	McCANN ERICKSON LONDON	UNITED KINGDOM
DARWIN	MASTERCARD UK	MAESTRO	McCANN ERICKSON LONDON	UNITED KINGDOM
DICKENS	MASTERCARD UK	MAESTRO	McCANN ERICKSON LONDON	UNITED KINGDOM

### A14 BUSINESS EQUIPMENT & SERVICES

GARAGE	HEWLETT PACKARD	PRINTERS	CLM BBDO, Boulogne-Billancourt	FRANCE
PONY	HEWLETT PACKARD	PRINTERS	CLM BBDO, Boulogne-Billancourt	FRANCE
BABY	HEWLETT PACKARD	PRINTERS	CLM BBDO, Boulogne-Billancourt	FRANCE

### A15 COMMERCIAL PUBLIC SERVICES

BARBECUE	COACHING-CANIN.COM	DOG TRAINING	GREY PARIS	FRANCE
POSTMAN	COACHING-CANIN.COM	DOG TRAINING	GREY PARIS	FRANCE

### A17 PUBLIC HEALTH & SAFETY, PUBLIC AWARENESS MESSAGES & CHARITIES

MAHAGONY TREE	OROVERDE RAINFOREST FOUNDATION	ENVIRONMENTAL AWARENESS	OGILVY FRANKFURT	GERMANY
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TEAK TREE	OROVERDE RAINFOREST FOUNDATION	ENVIRONMENTAL AWARENESS	OGILVY FRANKFURT	GERMANY
EBONY TREE	OROVERDE RAINFOREST FOUNDATION	ENVIRONMENTAL AWARENESS	OGILVY FRANKFURT	GERMANY
MINEVICTIMS	BISCHOEFLICHES HILFSWERK MISEREOR	CHILDREN'S FUND	KOLLE REBBE, Hamburg	GERMANY
MORNING	SHELTER	HOMELESSNESS CHARITY	LEO BURNETT, London	UNITED KINGDOM
DAYTIME	SHELTER	HOMELESSNESS CHARITY	LEO BURNETT, London	UNITED KINGDOM
EVENING	SHELTER	HOMELESSNESS CHARITY	LEO BURNETT, London	UNITED KINGDOM
2 MORE DEGREES	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
GM FOODS	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
ECONOMIC CRISIS	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
COMPUTER	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
CAR WASH	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
RENEWABLE NOT NUCLEAR	BUND GERMANY	BUND GERMANY	PUBLICIS FRANKFURT	GERMANY
REAL SIZE HOME	ABBE PIERRE FOUNDATION	FIGHT AGAINST BAD HOUSING CONDITIONS	BDDP UNLIMITED, Paris	FRANCE
SHELTER HOME	ABBE PIERRE FOUNDATION	FIGHT AGAINST BAD HOUSING CONDITIONS	BDDP UNLIMITED, Paris	FRANCE
THE AD SQUATTER	ABBE PIERRE FOUNDATION	FIGHT AGAINST BAD HOUSING CONDITIONS	BDDP UNLIMITED, Paris	FRANCE
TOWNSHIP	VIVA CON AGUA DE SANKT PAULI	VIVA CON AGUA	SERVICEPLAN, Hamburg	GERMANY
WATER HOLE	VIVA CON AGUA DE SANKT PAULI	VIVA CON AGUA	SERVICEPLAN, Hamburg	GERMANY
<b>B02 AMBIENT: SMALL SCALE SPECIAL SOLUTIONS</b>				
BALLOON	CHUBB NORD-ALARM	SECURITY SYSTEMS COMPANY	PHILIPP UND KEUNTJE, Hamburg	GERMANY
PETROL RECEIPT	VOLKSWAGEN	VW POLO BLUEMOTION	DDB GERMANY HAMBURG	GERMANY
THE VW BANKNOTE	VOLKSWAGEN	VW POLO BLUEMOTION	DDB GERMANY BERLIN	GERMANY
<b>B03 AMBIENT: SPECIAL BUILD</b>				
INGRES' BATHER 2009	ANAD	NATIONAL ASSOCIATION OF ANOREXIA NERVOSA AND ASSOCIATED	OGILVY FRANKFURT	GERMANY
BOUCHER'S NUDE 2009	ANAD	NATIONAL ASSOCIATION OF ANOREXIA NERVOSA AND ASSOCIATED	OGILVY FRANKFURT	GERMANY
MANET'S OLYMPIA 2009	ANAD	NATIONAL ASSOCIATION OF ANOREXIA NERVOSA AND ASSOCIATED	OGILVY FRANKFURT	GERMANY
THE BEAVER IS BACK	NATURSCHUTZBUND DEUTSCHLAND LANDESVERBAND HESSEN	GERMAN SOCIETY FOR NATURE CONSERVATION	LEO BURNETT FRANKFURT	GERMANY
FLOWER POTS	PROCTER & GAMBLE	LENOR/DOWNY FABRIC SOFTENER	GREY BUCHAREST	ROMANIA
EMPTY TABLES	LATET	FUNDRAISING EVENT	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV	ISRAEL
<b>B04 AMBIENT: STUNTS &amp; LIVE ADVERTISING</b>				
SUZUKI GAS STATION	SUZUKI	CARS	ROBERT/BOISEN & LIKE-MINDED, Copenhagen	DENMARK
TRANSPARENT MAN	FIFTYFIFTY	MAGAZINE FOR HOMELESS PEOPLE	EURO RSCG DÜSSELDORF	GERMANY
WOMAN IN A SUITCASE	AMNESTY INTERNATIONAL	ANTI-HUMAN TRAFFICKING	SERVICEPLAN, Munich	GERMANY
MONUMENTS	WWF	EARTH HOUR	LEO BURNETT SYDNEY	AUSTRALIA
THE FIRST IKEA-CINEMA-CATALOGUE	IKEA AUSTRIA	FURNITURE & HOMEWARES	DDB GERMANY BERLIN	GERMANY
<b>B05 AMBIENT: TRANSIT</b>				
COOL SERVICE	ROYAL GROLSCH	GROLSCH	DDB AMSTERDAM	THE NETHERLANDS
THE IDEA TRUE GREATNESS	DAIMLER	MERCEDES-BENZ SPRINTER	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
THE WEIGHT MEASURING BUS STOP	FITNESS FIRST	FITNESS CENTRES	N=5, Amsterdam	THE NETHERLANDS

ANTI-CAR	FLYGBUSSARNA AIRPORT COACHES	AIRPORT COACH TRANSFERS	ACNE ADVERTISING, Stockholm	SWEDEN
PARKING	ABBE PIERRE FOUNDATION	FIGHT AGAINST BAD HOUSING CONDITIONS	BDDP UNLIMITED, Paris	FRANCE
<b>B06 AMBIENT: DIGITAL OUTDOOR</b>				
THE LEGO CODES	MYTOYS.DE	TOYS & GAMES WEBSITE	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
LUCK IS EVERYWHERE	CASINO MADRID	SLOT MACHINES	BUNGALOW 25, Madrid	SPAIN
PICCADILLY SIGNS	McDONALD'S	FAST FOOD CHAIN	LEO BURNETT, London	UNITED KINGDOM
<b>C01 CONSUMER PRODUCTS</b>				
HEAD	ALES GROUPE COSMETIC DEUTSCHLAND	LIERAC HOMME	KOLLE REBBE, Hamburg	GERMANY
LEG	ALES GROUPE COSMETIC DEUTSCHLAND	LIERAC HOMME	KOLLE REBBE, Hamburg	GERMANY
HAND	ALES GROUPE COSMETIC DEUTSCHLAND	LIERAC HOMME	KOLLE REBBE, Hamburg	GERMANY
CORNERING LIGHTS	CITROËN DEUTSCHLAND	CITROËN	EURO RSCG DÜSSELDORF	GERMANY
ARMY	RECKITT BENCKISER	STREPSILS	EURO RSCG ESPAÑA, Madrid	SPAIN
FACTORY	RECKITT BENCKISER	STREPSILS	EURO RSCG ESPAÑA, Madrid	SPAIN
DUCK	GROUPE SEB	ROWENTA SILENCE FORCE VACUUM CLEANER	PUBLICIS FRANKFURT	GERMANY
LEMON	HENKEL	BREF DETERGENT	TBWA\ISTANBUL	TURKEY
APPLE	HENKEL	BREF DETERGENT	TBWA\ISTANBUL	TURKEY
HELLO SUNSHINE 1	VOLKSWAGEN	NEW VW BEETLE	AGENCE .V., Saint-Ouen	FRANCE
HELLO SUNSHINE 2	VOLKSWAGEN	NEW VW BEETLE	AGENCE .V., Saint-Ouen	FRANCE
HELLO SUNSHINE 3	VOLKSWAGEN	NEW VW BEETLE	AGENCE .V., Saint-Ouen	FRANCE
<b>C02 CONSUMER SERVICES</b>				
HANGOVER	McDONALD'S GERMANY	BIG MAC	HEYE GROUP, Unterhaching	GERMANY
GOOSEBUMPS	ZÜRICH CHAMBER ORCHESTRA	ORCHESTRA	EURO RSCG GROUP SWITZERLAND, Zürich	SWITZERLAND
TEARDROP	ZÜRICH CHAMBER ORCHESTRA	ORCHESTRA	EURO RSCG GROUP SWITZERLAND, Zürich	SWITZERLAND
HEARTBEAT	ZÜRICH CHAMBER ORCHESTRA	ORCHESTRA	EURO RSCG GROUP SWITZERLAND, Zürich	SWITZERLAND
<b>C03 BUSINESS PRODUCTS &amp; SERVICES</b>				
AFFAIR	COMMERCIAL FILM PRODUCERS OF EUROPE/SHOTS	YOUNG DIRECTOR AWARD	TBWA\PHS HELSINKI	FINLAND
<b>C04 FUNDRAISING, CHARITIES, APPEALS, NON-PROFIT ORGANISATIONS, PUBLIC HEALTH &amp; SAFETY, PUBLIC AWARENESS</b>				
OLD CHILD 1	UNICEF	60TH BIRTHDAY	PUBLICIS BRUSSELS	BELGIUM
OLD CHILD 2	UNICEF	60TH BIRTHDAY	PUBLICIS BRUSSELS	BELGIUM
OLD CHILD 3	UNICEF	60TH BIRTHDAY	PUBLICIS BRUSSELS	BELGIUM