

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
A05 HOME APPLIANCES/ FURNISHINGS/ ELECTRONICS & AUDIO VISUAL						
HEATS UP IN 3 SECONDS	TEFAL BY NEWPAN	QUICK & HOT KETTLE	BAUMANN BER RIVNAY SAATCHI & SAATCHI, Ramat Gan *	ISRAEL	SOUNDHOUSE, Tel Aviv	ISRAEL
MOULINEX FOOD	NEWPAN	MOULINEX BLENDER	BAUMANN BER RIVNAY SAATCHI & SAATCHI, Ramat Gan *	ISRAEL	SHAPAM, Tel Aviv	ISRAEL
A06 COSMETICS & BEAUTY, TOILETRIES & PHARMACY						
CITY STREET	NOVARTIS CONSUMER HEALTH	OTRIVIN NASAL SPRAY	SAATCHI & SAATCHI, Carouge *	SWITZERLAND	JEFF WAYNE MUSIC GROUP, London	UNITED KINGDOM
OFFICE	NOVARTIS CONSUMER HEALTH	OTRIVIN NASAL SPRAY	SAATCHI & SAATCHI, Carouge *	SWITZERLAND	JEFF WAYNE MUSIC GROUP, London	UNITED KINGDOM
PARK	NOVARTIS CONSUMER HEALTH	OTRIVINE NASAL SPRAY	SAATCHI & SAATCHI, Carouge *	SWITZERLAND	JEFF WAYNE MUSIC GROUP, London	UNITED KINGDOM
A09 CARS & AUTOMOTIVE SERVICES						
BOSS	HARALD A. MOLLER	VOLKSWAGEN REAR VIEW PARKING SENSOR	TRY ADVERTISING AGENCY, Oslo *	NORWAY	BADE OG, Oslo	NORWAY
GONE	DAIMLER/SMART	SMART FORTWO CDI	BBDO GERMANY, Düsseldorf *	GERMANY	STUDIO FUNK, Düsseldorf	GERMANY
PIERCING	VOLKSWAGEN	VW PASSAT R36	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
EUROPE	VOLKSWAGEN	VW POLO	DDB, Brussels *	BELGIUM	WHAR MUSIC, Brussels	BELGIUM
DEEP PURPLE	VOLKSWAGEN	VW POLO	DDB, Brussels *	BELGIUM	WHAR MUSIC, Brussels	BELGIUM
TOTO CUTUGNO	VOLKSWAGEN	VW POLO	DDB, Brussels *	BELGIUM	WHAR MUSIC, Brussels	BELGIUM
A10 RETAIL STORES, RESTAURANTS & FAST FOOD OUTLETS						
CHICKEN	YEMEKSEPETI.COM	ONLINE FOOD DELIVERY	TBWAISTANBUL *	TURKEY	JINGLE MINGLE, Istanbul	TURKEY
PUDDING	YEMEKSEPETI.COM	ONLINE FOOD DELIVERY	TBWAISTANBUL *	TURKEY	JINGLE MINGLE, Istanbul	TURKEY
A11 TRAVEL ENTERTAINMENT & LEISURE						
TOILET	MINI BOTTLE GALLERY	GALLERY	McCANN OSLO *	NORWAY	STIG & STEIN, Oslo	NORWAY
RED HOTDOGS	VISIT DENMARK	TOURISM BOARD	DINAMO REKLAME, Lysaker *	NORWAY	SAGVEIEN RESORT, Oslo	NORWAY
CUDDLING	VISIT DENMARK	TOURISM BOARD	DINAMO REKLAME, Lysaker *	NORWAY	SAGVEIEN RESORT, Oslo	NORWAY
PUB	VISIT DENMARK	TOURISM BOARD	DINAMO REKLAME, Lysaker *	NORWAY	SAGVEIEN RESORT, Oslo	NORWAY
PASTRIES	VISIT DENMARK	TOURISM BOARD	DINAMO REKLAME, Lysaker *	NORWAY	SAGVEIEN RESORT, Oslo	NORWAY
FIGHT	SONY COMPUTER ENTERTAINMENT	PLAYSTATION PORTABLE	TBWAIESPAÑA, Madrid *	SPAIN	AUDIOCLIP MADRID	SPAIN
BATTLE	SONY COMPUTER ENTERTAINMENT	PLAYSTATION PORTABLE	TBWAIESPAÑA, Madrid *	SPAIN	AUDIOCLIP MADRID	SPAIN
CRISIS	BRUSSELS AIRLINES	LOW-PRICE AIR TRAVEL	DUVAL GUILLAUME BRUSSELS *	BELGIUM	SONICVILLE, Brussels	BELGIUM
A12 PUBLICATIONS & MEDIA						
THE FIRST TIME	STUDIO BRUSSELS	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels *	BELGIUM	VRT, Brussels	BELGIUM
OPENING DANCE	STUDIO BRUSSELS	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels *	BELGIUM	VRT, Brussels	BELGIUM
RINGTONES	STUDIO BRUSSELS	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels *	BELGIUM	VRT, Brussels	BELGIUM
SHEMUS, THE MYSTERIOUS WHALE	STUDIO BRUSSELS	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels *	BELGIUM	VRT, Brussels	BELGIUM
LET'S PEE IN THE CORNER	STUDIO BRUSSELS	TUNE YOUR LIFE SERIES	MORTIERBRIGADE, Brussels *	BELGIUM	VRT, Brussels	BELGIUM
A15 COMMERCIAL PUBLIC SERVICES						
CONCERT	GOOGLE	SEARCH ENGINE TIPS	GREY ISTANBUL *	TURKEY	MELODIKA, Istanbul	TURKEY
A17 PUBLIC HEALTH & SAFETY, PUBLIC AWARENESS MESSAGES & CHARITIES						
CRAPPY MUSIC	WWF	EARTH HOUR CAMPAIGN	VITRUVIO LEO BURNETT, Madrid *	SPAIN	SONODIGI MADRID	SPAIN

ANNIE	NORSK KRISEENTERFORBUND	SHELTER FOR ABUSED WOMEN	TRY ADVERTISING AGENCY, Oslo *	NORWAY	VERDENS STERKESTE MANN, Oslo	NORWAY
WARZONE	NORSK KRISEENTERFORBUND	SHELTER FOR ABUSED WOMEN	TRY ADVERTISING AGENCY, Oslo *	NORWAY	VERDENS STERKESTE MANN, Oslo	NORWAY
DOUBT	AIDS TASK FORCE	SAFE SEX & AIDS PREVENTION	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV *	ISRAEL	SHAPA STUDIO, Tel Aviv	ISRAEL
JOSHUA	OVK/PARENTS OF CHILD ROAD VICTIMS	CYCLING SAFETY MESSAGE	HAPPINESS BRUSSELS *	BELGIUM	SONICVILLE, Brussels	BELGIUM