

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
A01 SAVOURY FOODS						
ROW BOAT	JOHN WEST	JOHN WEST TUNA	CHEETHAMBELLJWTT, Manchester *	UNITED KINGDOM	ONWARD FILM, Manchester	UNITED KINGDOM
FREESTYLER	FLEMISH MILK BOARD (VLAM)	MILK	DUVAL GUILLAUME BRUSSELS *	BELGIUM	LATCHO DROM, Brussels	BELGIUM
JUMPERS	FLEMISH MILK BOARD (VLAM)	MILK	DUVAL GUILLAUME BRUSSELS *	BELGIUM	LATCHO DROM, Brussels	BELGIUM
A03 ALCOHOLIC DRINKS						
WALK-IN FRIDGE	HEINEKEN BROUWERIJEN	HEINEKEN	TBWAINBOKOIFLOW, Amsterdam *	THE NETHERLANDS	CZAR.NL, Amsterdam	THE NETHERLANDS
LYRICS	BUDWEISER DIAGEO IRELAND	BUDWEISER	DDB LONDON *	UNITED KINGDOM	GORGEOUS ENTERPRISES, London	UNITED KINGDOM
A04 NON-ALCOHOLIC DRINKS						
MELTING	NESTLÉ WATERS	PERRIER	OGILVY FRANCE, Paris *	FRANCE	IRENE, Paris	FRANCE
ROLLERBABIES	EVIAN	EVIAN	BETC EURO RSCG, Paris *	FRANCE	PARTIZAN, Paris	FRANCE
ENCOUNTER	COCA-COLA	COCA-COLA	McCANN ERICKSON, Madrid *	SPAIN	LANDIA, Madrid	SPAIN
A05 HOUSEHOLD						
FUSION	PROCTER & GAMBLE	DURACELL	OGILVY FRANCE, Paris *	FRANCE	CHUCK & LULU, Saint-Cloud / DIGITAL DISTRICT, Paris	FRANCE
A07 COSMETICS & BEAUTY						
DESTINY	UNILEVER	AXE/LYNX	ponce buenos aires *	ARGENTINA	PRETTYBIRD, Los Angeles	USA
A08 TOILETRIES & OTC PHARMACY						
MAFIA	BRAUN	BRAUN SHAVER	BBDO GERMANY, Düsseldorf *	GERMANY	COBBLESTONE HAMBURG FILMPRODUKTION	GERMANY
A09 CLOTHING, FOOTWEAR & ACCESSORIES						
HOUSE PARTY	ADIDAS	ADIDAS	SID LEE, Montréal	CANADA	PARTIZAN, London *	UNITED KINGDOM
A11 CARS						
DREAMS	DAIMLER	MERCEDES-BENZ	JUNG von MATT, Hamburg	GERMANY	BIGFISH FILMPRODUKTION, Berlin *	GERMANY
CRASH TEST PANDA	FIAT	FIAT CAR RANGE	MARCEL PARIS *	FRANCE	WAM, Paris / WIZZ, Clichy	FRANCE
SHOPPING	CITROËN	CITROËN C3	H, Suresnes *	FRANCE	WANDA PRODUCTIONS, Paris	FRANCE
ROCKER	CITROËN	CITROËN C4	H, Suresnes *	FRANCE	WANDA PRODUCTIONS, Paris	FRANCE
PARKING	VOLKSWAGEN	VW PASSAT	GRABARZ & PARTNER, Hamburg *	GERMANY	ELEMENT E, Hamburg	GERMANY
GAS STATION	VOLVO	VW V50	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	ROADMAP INSTITUTE, Klampenborg	DENMARK
ROBBERY	AUDI	AUDI A4 EXCLUSIVE LINE	KEMPERTRAUTMANN, Hamburg *	GERMANY	MARKENFILM, Hamburg	GERMANY
A12 OTHER VEHICLES, AUTO PRODUCTS & SERVICES						
MILKMAN	RENAULT	RENAULT VANS	PUBLICIS CONSEIL, Paris *	FRANCE	WANDA PRODUCTIONS, Paris	FRANCE
A14 RETAIL STORES						
SELF CHECKOUT	FAKTA	SUPERMARKET	UNCLE GREY, Århus *	DENMARK	M2FILM, Århus	DENMARK
BEEP	FAKTA	SUPERMARKET	UNCLE GREY, Århus *	DENMARK	M2FILM, Århus	DENMARK
STAIRWAY	HORNBACK	HOME IMPROVEMENT SUPERSTORES	HEIMAT, Berlin *	GERMANY	TRIGGER HAPPY PRODUCTIONS, Berlin	GERMANY
NURSERY	HORNBACK	HOME IMPROVEMENT SUPERSTORES	HEIMAT, Berlin *	GERMANY	TRIGGER HAPPY PRODUCTIONS, Berlin	GERMANY
TOO-YOUNG-TO-GO-TO-SUNNY-BEACH-TEST	IKEA	FURNITURE & HOMEWARES	HJALTELIN STAHL & CO., Copenhagen *	DENMARK	PEGASUS PRODUCTION, Copenhagen	DENMARK
A15 RESTAURANTS & FAST FOOD OUTLETS						
BUILDERS	DOMINO'S PIZZA	PIZZA DELIVERY CHAIN	INDIE, Amsterdam *	THE NETHERLANDS	STATION FILM, London	UNITED KINGDOM
A16 TRAVEL, TRANSPORT & TOURISM						
LOVE AT FIRST FLIGHT	VIRGIN	VIRGIN ATLANTIC	RAINEY KELLY CAMPBELL ROALFE/Y&R, London *	UNITED KINGDOM	PARTIZAN, London	UNITED KINGDOM
A17 ENTERTAINMENT & LEISURE						
HULA	MATTEL	SCRABBLE	OGILVY FRANCE, Paris *	FRANCE	WIZZ, Clichy	FRANCE

PITCH	IDFA	INTERNATIONAL DOCUMENTARY FILMFESTIVAL AMSTERDAM	TBWAINEBOKOIFLOW, Amsterdam *	THE NETHERLANDS	25FPS, Amsterdam	THE NETHERLANDS
SCRIPT READING	IDFA	INTERNATIONAL DOCUMENTARY FILMFESTIVAL AMSTERDAM	TBWAINEBOKOIFLOW, Amsterdam *	THE NETHERLANDS	25FPS, Amsterdam	THE NETHERLANDS
CASTING	IDFA	INTERNATIONAL DOCUMENTARY FILMFESTIVAL AMSTERDAM	TBWAINEBOKOIFLOW, Amsterdam *	THE NETHERLANDS	25FPS, Amsterdam	THE NETHERLANDS
PATRICK-LAND	LA FRANÇAISE DES JEUX	LOTTO	BETC EURO RSCG, Paris *	FRANCE	SAME PRODUCTION, Paris	FRANCE
A18 PUBLICATIONS & MEDIA						
WAY IT WAS MEANT TO BE	ILTA-SANOMAT	NEWSPAPER	HASAN & PARTNERS, Helsinki *	FINLAND	HOBBY FILM, Stockholm	SWEDEN
CLOSET	CANAL+	CANAL+	BETC EURO RSCG, Paris *	FRANCE	SOIXAN7E QUIN5E, Paris	FRANCE
A19 BANKING, INVESTMENT & INSURANCE						
DATING GAME - SORE LOSERS	THE SWEDISH NATIONAL DEBT OFFICE	LOTTERY BONDS	STORÅKERS McCANN, Stockholm *	SWEDEN	CALLBOY, Stockholm	SWEDEN
GAME SHOW - SORE LOSERS	THE SWEDISH NATIONAL DEBT OFFICE	LOTTERY BONDS	STORÅKERS McCANN, Stockholm *	SWEDEN	CALLBOY, Stockholm	SWEDEN
A21 COMMERCIAL PUBLIC SERVICES						
LEO	ZIGGO	INTERACTIVE TELEVISION	DDB AMSTERDAM *	THE NETHERLANDS	CZAR.NL, Amsterdam	THE NETHERLANDS
DANCE	T-MOBILE	T-MOBILE	SAATCHI & SAATCHI, London *	UNITED KINGDOM	PARTIZAN, London	UNITED KINGDOM
EVI NAKED	TELENET	TELENET DIGITAL TV	DUVAL GUILLAUME BRUSSELS *	BELGIUM	GAS, Brussels	BELGIUM
A22 CORPORATE IMAGE						
JAVELIN	OK GASOLINE	OK GASOLINE SPORT SPONSORSHIP	UNCLE GREY, Århus *	DENMARK	M2FILM, Århus	DENMARK
VAULT	OK GASOLINE	OK GASOLINE SPORT SPONSORSHIP	UNCLE GREY, Århus *	DENMARK	M2FILM, Århus	DENMARK
TRAMPOLINE	OK GASOLINE	OK GASOLINE SPORT SPONSORSHIP	UNCLE GREY, Århus *	DENMARK	M2FILM, Århus	DENMARK
A23 PUBLIC HEALTH & SAFETY						
CHANCE	INPES	SMOKING AWARENESS	DDB PARIS *	FRANCE	LES TÉLÉCRÉATEURS, Paris	FRANCE
LIVE WITH IT	DEPT. FOR TRANSPORT	ROAD SAFETY	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	RATTLING STICK, London	UNITED KINGDOM
A24 PUBLIC AWARENESS MESSAGES						
LIBRARY	RADIOTJÄNST	BROADCASTING FEE	DRAFTFCB, Stockholm *	SWEDEN	MISTER KRISTER, Stockholm	SWEDEN
PUBLIC POOL	RADIOTJÄNST	BROADCASTING FEE	DRAFTFCB, Stockholm *	SWEDEN	MISTER KRISTER, Stockholm	SWEDEN
SUPERMARKET	RADIOTJÄNST	BROADCASTING FEE	DRAFTFCB, Stockholm *	SWEDEN	MISTER KRISTER, Stockholm	SWEDEN
CRIBS	MTV	ANTI-KNIFE CRIME	OGILVY LONDON *	UNITED KINGDOM	HOME.CORP, London	UNITED KINGDOM
A25 FUNDRAISING & APPEALS						
STOP PAIN	DOULEURS SANS FRONTIÈRES	HUMANITARIAN ACTION	TBWAIMAP, Boulogne-Billancourt *	FRANCE	SPACE PATROL, Paris	FRANCE
INTERRUPTION	MÉDECINS SANS FRONTIÈRES DENMARK	DOCTORS WITHOUT BORDERS	HJALTELIN STAHL & CO., Copenhagen *	DENMARK	NOBODY, Copenhagen	DENMARK
HOUSE OF CARDS	SHELTER	SHELTER	LEO BURNETT, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
BURDEN	CASA DO MENOR ONLUS	ONLUS CHILD ABUSE CHARITY	McCANN ERICKSON ITALIA, Milan *	ITALY	MERCURIO CINEMATOGRAFICA, Milan	ITALY
B01 INTERNET FILM						
CANNES LIONS	BOONDOGGLE	ADVERTISING	BOONDOGGLE, Leuven *	BELGIUM	BOONDOGGLE, Leuven	BELGIUM
BLIND PREVIEW	VOLVO	VOLVO S60	EURO RSCG 4D AMSTERDAM *	THE NETHERLANDS	GREAT GUNS, London	UNITED KINGDOM
STREAKER	MCILHENNY CO	TABASCO HOT PEPPER SAUCE	DUVAL GUILLAUME BRUSSELS *	BELGIUM	LATCHO DROM, Brussels	BELGIUM
B02 OTHER SCREENS						
SINGING WEATHER GIRL	TV2	X FACTOR BRANDED CONTENT	DIST CREATIVE, Oslo *	NORWAY	TV2, Oslo	NORWAY
CHANGED OPENING CREDITS OF THE SOAP 'HOME'	STUDIO BRUSSELS	MUSIC FOR LIFE BRANDED CONTENT	MORTIERBRIGADE, Brussels *	BELGIUM	VRT, Brussels	BELGIUM
B03 INTERACTIVE FILM						
THE OTHER STORY	SENSOOR HELPLINE	SENSOOR HELPLINE	INDIE, Amsterdam *	THE NETHERLANDS	HAZAZAH, Amsterdam	THE NETHERLANDS
PHILIPS CINEMA 21:9	PHILIPS	CINEMA 21:9 TV	TRIBAL DDB AMSTERDAM *	THE NETHERLANDS	STINK DIGITAL, London	UNITED KINGDOM
LET IT RING	OVK/PARENTS OF CHILD ROAD VICTIMS	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS *	BELGIUM	HAPPINESS BRUSSELS	BELGIUM